Summit Agenda

Saturday, July 19th **- BONNET CREEK SALONS 10-12**

7 pm – Reception starts, socializing/mixing

7:30 pm – SAM Speed Dating With the Experts! Ask Any Questions of Our Experts: Kennedy, Sabet, Thurstone, Cort, Redman, Hendle, Gitlow

8:30 pm – SAM Bonus Session: Mapping Out a Third Way – What Does It Look Like?

9:30 pm – SAM Reception Concludes

Sunday, July 20th **- FLORIDIAN BALLROOM A-C**

9 am – Opening (John Redman, Senior Advisor to SAM, Executive Director, CADFY)

9:20 am – National Snapshot & *A Surprise Presentation* (Kevin A. Sabet, Co-Founder and Executive Director, SAM)

- What are our messages in 2014?
- Where are we with Alaska and Oregon, and beyond?
- What are the 3 key issues you need to know this year?
- What should every affiliate be doing in 2014?

10 am – Colorado Update

- Overall picture in Colorado and how you can use this in your community (Ben Cort, SAM Board)
- The Industry Tactics and what Colorado SAM is doing to push back (Bob Doyle, Colorado SAM Coordinator)
- Cutting edge, new research findings you can use in your community (Dr. Chris Thurstone, SAM Science Advisory Board)

Sunday, July 20th continued

11 am – Washington State Update

- What is the status of legalization in Washington and what lessons can be brought to your community? (Derek Franklin, SAM Washington Coordinator)

11:15 am – How You Can Put a Group Together to Counter Marijuana Ballot and Legislative Measures (Introduction by Tony Coder, Sr. Political Advisor, SAM)

- Alaska Update (Deborah Williams, AK)
- Oregon Update
- DC Update (Will Jones, DC)

Noon – Special Guest: Dr. Wilson Compton, Deputy Director, NIDA
How Science Can Inform Your Activism!

1 pm – Lunch & Address by Patrick Kennedy, Honorary Board Member, SAM

2 pm – Florida Update (Amy Ronshausen, DFAF + Sheriff Eslinger)

- What are the four messages used in FL's fight and why are they important to you?
- Why did FL decide to have a grassroots campaign in addition to a ballot committee and how can you apply those lessons in your community?

2:45 pm – Partner Profiles:

- Edventi/Marijuana-Tobacco Documentary (Heidi Heilman, Bryan Cadogan)
- The Marijuana Report.org (Sue Rusche)
- Parents Opposed to Pot (Julie Schauer, Patrick Royal)
- Oregon Marijuana Initiative (Mandi Puckett)

3:30 pm – Marijuana + Communities of Color (Judge Arthur Burnett and Yvonne Williams)

4 pm – Marijuana + Medical Professionals (Dr. Stuart Gitlow, President, ASAM, Board of SAM)

- **How can you get medical professionals on board and how can you benefit from the** plethora of position papers by the medical community?

4:20 pm – Final Address: Call to Action! Kevin Sabet and Patrick Kennedy

4:30 pm – SAM Summit Concludes